

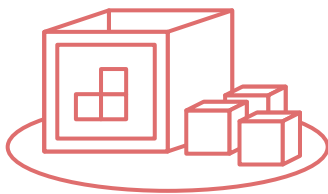
Premack Principle

= Grandma's Law = First...Then Statement

Psychologist David Premack – and Grandmas everywhere – found that you can get learners to complete a task/action they do not prefer by offering them an opportunity to do something they do prefer once they are finished.

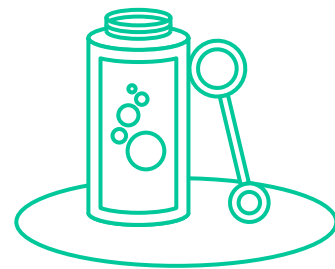
How to use it?

① STRUCTURE THE SENTENCE IN A FIRST...THEN FORMAT.



FIRST

Non-preferred task or activity,
ex: *clean up the blocks*



THEN

Preferred activity, item or reward,
ex: *play with the bubbles*

② USE POSITIVE LANGUAGE.

③ FOLLOW THROUGH BY REWARDING THE LEARNER'S BEHAVIOUR.

Setting up for Success

- Identify preferred items or activities (potential reinforcers) that are valuable enough to the learners to entice them.
- Identify tasks that learners can complete independently or with minimal help.
- Statements should be short and easy to understand.
- When repeating a statement, use the same words.
- Provide help if learners need assistance. Follow through with the 'then' part of the deal even when help is given.
- Follow through even if the learner cries or protests while completing the task.
- Do not follow through with the reward if the learner does not complete the task.
- Do not attach a punishment to the statement.